

# **TERMS AND CONDITION**

#### UNDERSTANDING OUR MARKETING POLICY

Qtonix do not divulge any information about our clients to anyone else in any conditions whatsoever. However when we achieve success with you, we may use your page as a bright example of our work to showcase to other clients. This will involve a link to your page with the phrase that got you into the first page of SERPs. That's it!

Now you must understand certain terms that you are going to be encountered with in the coming days.

**Client:** You are the client! Any organizations that hire us to work are our clients!

Qtonix: That's us!

SERPs: Search Engine Result Pages, we are going to take your website to the page one of the SERPs.

Management fee and Seo Fee: The charge that you as our client are going to pay for our services.

**Payment terms:** The agreed amount and the time when you as our clients are going to pay for our services.

In case of any doubt, just give us a call, we will be happy to help!

### Now, let's see what we want from you:

When working for you we want you and your organization

- To never ever use any spamming Black hat tricks, link farms to increase your conversion rates which may actually result in dropping of your rankings and all our hard work going down the drain.
- To not hire any other SEO, website promotion firm while you are with us in any condition.
- To allow us to access and the authority to edit, design your web pages as desired by us for successful results.
- To allow us access and the authority to submit your WebPages wherever we feel is required for achieving better ranking for your site.
- To be on a paid hosting service and not on any free hosting service or free web space.
- To be not violating any other 3rd party rights in any way.

X SOFTWARE PVT. LTD.

#### **Contract Review**

When you book us for our services, you enter a contract with us and agree to bind by each letter present in the contract. Violation of these terms may result in terminating of the contract by Qtonix. The terms and conditions are rigid and cannot be changed by any Qtonix employee or agents in any conditions.

Qtonix require you to place an order first either through Telephone, Email, Fax whether written or verbal as seemed appropriate for you to enter in a contract with us. This said "order" will then be treated as the authentic contract between us for the time to follow.

## Understanding the financial obligation

The client is required to pay the full amount agreed for the services Qtonix is going to provide in agreed timeframe. The client is duly responsible for acknowledging all the payment terms .We won't be able to work for you if you cannot afford our services later. This is an absolute must for us failing which we may terminate the contract with you.

## A brief explanation of our services

By entering into a bind contract with us, you agree to follow and be aware to the following information.

Search engines have their uniquely designed algorithms, techniques and rules to place results of company for a given search which also changes periodically by influencing the website ranking. Qtonix cannot tell which ranking you will get although it will work effortlessly to feature your site in the top ten pages. It won't also guarantee you a certain timeframe in which period you will be on the page one of SERPs.

It's our ultimate goal to increase the visibility and ranking of your site and we will see to it that your website achieves this. However, digital marketing and seo is purely unpredictable and Qtonix can never guarantee which position or ranking you are going to get as far as you are in the top ten of the SERPs.

Qtonix cannot also guarantee the amount of traffic you will get when you work with us however we promise for the maximum result. You will also furnish us with all your login IDs and passwords to allow us full access to your website. We promise to protect your personal information.

The authority to decide on the top search engines to work on for bringing satisfactory ranking rests with Qtonix. This decision will be final based on a number of paramount factors like location, popularity, language, content or any other factors that may seem necessary for us. You won't interfere in this matter; however your suggestions are always welcome.

Qtonix can work to improve the customer's website in any light including making it visually more appealing. Suggestion phrases that will decide your website's ranking will be done by Qtonix. We will choose the words, properly test and validate it before deciding on the final results.

Qtonix will send you weekly/bi-weekly reports on our progress, the details of the work we have done, but don't encourage any interference from your part. However, your valuable suggestions are always welcome.

Everything, every notification from both parts must be in writing to the correct address. Only then it will be considered valid and authentic. In case of any violation the due rights of Qtonix cannot be waivered in any circumstances as protected by this agreement. Qtonix will see to it that each and every portion of this entire contract is followed and maintained, violation of which may lead to termination and legal action in extreme cases.

# Terms and conditions for payment

Qtonix will accept the payment for its services online through credit cards and PayPal only. Please understand that when paying by cheque, Qtonix won't start working before the standard 5 working days time frame within which the cheque clears our bank.

You cannot force us by any means to work before that. If Qtonix allows you to pay through its monthly plan then make sure you pay on the first day of month without fail with a 5% interest rate against the outstanding balance. We will work for you for the best results; we would appreciate it if you make your payments in full through the right payment method at the correct time.

## Loss of service and your security

Qtonix will not be held liable if any data or files become unavailable or if any loss of service happens. In case of misuse of data, damage of any equipment that's beyond the control of Qtonix, we will not be held responsible.

We will never ever as for your financial information or have any 3rd party contact you on our behalf. Any spams, phising requests, fake emails should be immediately reported to us without any fail.

Do not respond to any mails or open any attachments from strange emails before crosschecking with us. You just have to give the IDs and passwords for your website that we need for work and will protect in any circumstances.

## Disclaimer for our agreement

After signing this agreement, you as our client agree to all the terms present in this agreement to full force. Qtonix also has the power to commit our clients to each and every portion of agreement without any fail. This also serves as a legitimate agreement binding two organizations, you and Qtonix for the mentioned time period.

When paying for our services through credit cards, debit cards, bank transfers, cheques or demand drafts, any mistake won't be encouraged and the client is responsible to reimburse the full payment to Qtonix. Therefore the client must properly understand and know the terms and conditions, the appropriate addresses and bank details of Qtonix before making any payments to avoid any inconvenience.

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Plot No – 943, Friends Colony Near GGP BSNL Exchange, Rasulgarh Bhubaneswar - 751025 **Ph.** – (0674) 6555666 **Email** – info@qtonix.com